



## **Small Provider, Big Commitment: promoting & supporting best practice on the ground**

**Non – competitive challenge events (e.g. the three peaks)**

**Kate Worthington, RAW Adventures**



- Based in Nant Peris, Snowdonia
- Trading since 2008 as sole trader and as a Ltd company since 2010
- Summer Mountain Leaders
- Winter Mountain Leader – Kate
- Single Pitch Award – Ross
- Aspirant International Mountain Leaders





- 'Climb Snowdon' days for small and large groups
- Ground handler for 3 Peaks Challenge events for corporates/charities
- Mountain Training Hill and Mountain Skills course provider
- New provider of Mountain Training Lowland Leader Award
- DofE Expeditions (AAP)
- Freelance UK and overseas leading
- Event consultation and safety cover
- AALA licence holder





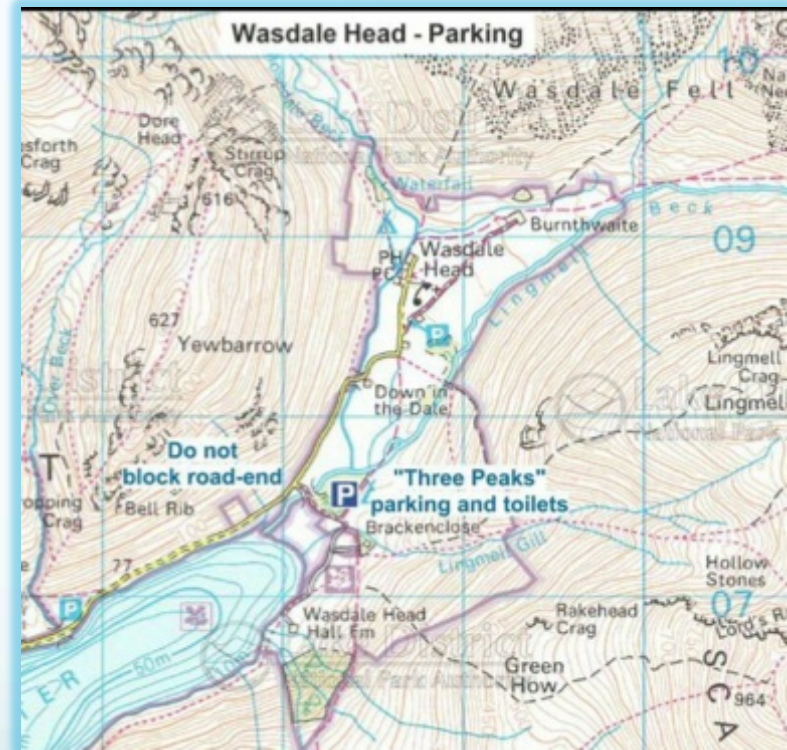
- High standards
- Experience on the ground
- Attention to detail
- Realistic targets
- Maintaining and building reputation
- Accurate information
- Offering alternative itineraries





## Keeping abreast of issues

- We don't presume we know – we ask questions and seek advice
- Share information and speak to others – including clients, staff and other professionals
- Support other organisations and charities and uphold/promote views where possible





## Group sizes

- Events with 300+ plus people are indeed possible and in existence
- 100 is our desired maximum
- We prefer to have Mountain Leaders accompany sub-groups on mountains
- We will advise away from 'marshalled events' in the mountains





## Briefing clients and staff

- Essential for clients to receive informative briefings by experienced and ethical Mountain Leaders
- Direct contact from us for key clients
- We are in a strong position to educate and advise







## Setting an example

- By the end of November we will donate £3 per 3 Peaks booking to the following:
  - Ben Nevis Track Fund - £1
  - Fix the Fells, NT - £1
  - Snowdonia Society - £1
- We will also donate £1 for every Climb Snowdon booking to the Snowdonia Society
- We are a Business Member of Snowdonia Society and support their work







## Staying involved

- Attend local meetings of the Snowdonia Society's 'Wydffa Lan/Snowdon Tidy' project
- Have contributed to meetings of the 'Inter-Mountain Working Group'
- Help to organise the 'Real3Peaks Challenge: Cleanse & Conserve' clean up event on Snowdon
- Happy to write articles for relevant press on the subject





## Logistics and support

- Support local businesses
- Use local staff and suppliers
- Managing waste
- Setting appropriate expectations
- Avoid walking at night
- Offer advice on alternative itineraries or timings
- Operate 'turnaround' times





## Scafell Pike/3 Peaks Challenge – 26 July 2013





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